

# Put Technology To Work For You. Connect Your Business To The World. CONTRACTOR MARKETING SOLUTIONS.

As an electrical contractor, effectively marketing your company can be a daunting task. You know your target markets – but now what? How do you create an effective strategy to connect?

Well, fortunately, you have a head start with Contractor Marketing Solutions from Womack Electric Supply.

## We're Plugged Into The Electrical Industry

Whether you service residential, commercial or industrial clients, or all of the above, we understand your business from the inside. Our interactive e-business solutions and customized marketing tools are designed by the electrical industry for the electrical industry to give you options that have been proven to help electrical contractors just like you to attract more customers and profit to their bottom line.

## Marketing Solutions That Work, Customized For Your Business

As your business card to the world, your website is a reflection of you and your company. We work with you to create custom content. Our solutions promote your company's brand, products and services via a la carte product selection, business and social media linking.

Let us put these solutions to work for you – connecting you to your customers:

### > **Web Sites:**

We develop, create and maintain your branded, e-based marketing strategy and internet presence. From domain registration to site development, from hosting to site updates – we get you online and fast! – All with a money back guarantee!

### > **Online Training:**

Online resources to help you and your team train with a focus on solution selling to fill marketplace needs. Simply click and learn!

### > **Branding:**

Logo design, business cards, door hangers, canvassing materials and more. Print from your desktop functionality!

### > **Connections:**

We connect you with access information regarding local searches, events and social media. Be there when your customers search for you!

**Contact us to begin your online marketing strategy today!**

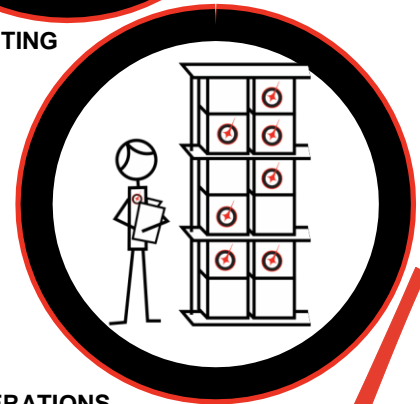
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**WOMACK**  
ADVANTAGE



IT



MARKETING



OPERATIONS